

Enhanced Max Social Capabilities

Amp up your social strategy with Max.

Expand your reach, engage new audiences, and improve workflows across social platforms with our new Max Social packages.

Max Social Base

Previously Max Social Post Turbo

Bring social content into Max scenes

Publish to:



Live stream to one **Facebook** account
(additional hardware required)

NEW

Import content into Max scenes from:

- **Facebook**
- **X**
- **Instagram**

NEW

Publish to:

- **Instagram Reels** (Phase 2)
- **YouTube** (Phase 2)

Max Social Advanced

Previously Max Social Dialog

Max Social Base plus simultaneously live stream to multiple accounts on both Facebook and YouTube

Publish to:



Live Stream to **YouTube** and **Facebook**
(no hardware needed)

Import content into Max scenes from:

- **Facebook**
- **X**
- **Instagram**

NEW

Publish to:

- **Instagram Reels** (Phase 2)
- **YouTube** (Phase 2)

NEW

Integrate social trend research to inform posting and content (Phase 3)

Social enhancements will be phased in throughout the years, starting with YouTube streaming in Max version 8.3

Contact us to learn more.

weathercompany.com/media/max-social